

POLICY

No. E.1

ADVERTISING, CANVASSING AND COMMERCIAL SOLICITATION IN SCHOOLS

*Adopted: 82-01-13
Reviewed: 00-11-20
Amended: 04-03-08
Reviewed: 08-01-15
Reviewed: 12-03-13
Reviewed: 13-03-12
Reviewed: 14-05-12
Reviewed: 15-04-13
Reviewed: 16-02-09
Reviewed: 17-01-09
Reviewed: 18-01-08*

Policy

Except where authorized by the Superintendent of Schools/Secretary-Treasurer or Principal, no person, firm or corporation shall be permitted to promote sales or support by canvassing, advertising or any other means on any school premises.

REGULATION

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Regulation

It is the responsibility of the Principal of the school to ensure that school premises shall not be used to display, distribute or otherwise advertise a product, service or function on behalf of any person, business or organization unless he or she is satisfied that:

- display of such material will not lead to the exploitation of the students;
- it does not imply the endorsement of the school;
- the primary purpose is educational rather than commercial and such that it will supplement the educational program;
- it is not designed primarily to solicit sales;
- the claims respecting such materials are not false or misleading.