

**ADVERTISING, CANVASSING AND COMMERCIAL
SOLICITATION IN SCHOOLS**

Except where authorized by the Superintendent (or designate) or School Principal, no person, firm or corporation shall be permitted to promote sales or support by canvassing, advertising or any other means on any school premises.

It is the responsibility of the School Principal to ensure that school premises shall not be used to display, distribute or otherwise advertise a product, service or function on behalf of any person, business or organization unless he or she is satisfied that:

- display of such material will not lead to the exploitation of the students;
- it does not imply the endorsement of the school;
- the primary purpose is educational rather than commercial and such that it will supplement the educational program;
- it is not designed primarily to solicit sales;
- the claims respecting such materials are not false or misleading.